

February 14, 2013

Via Electronic Filing

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Re: T-Mobile Puerto Rico, LLC's Broadband Adoption Lifeline Pilot
Offering; WC Docket No. 11-42

Dear Ms. Dortch:

T-Mobile Puerto Rico, LLC ("T-Mobile Puerto Rico") met with Garnet Hanley Attorney Advisor, Wireline Competition Bureau, Telecommunications Access Policy Division, by telephone on February 12, 2013 to discuss its Broadband Lifeline pilot offering. On the call were the following individuals from T-Mobile Puerto Rico: Jorge Martel, General Manager/Vice President; Jose Cabrera, Director of IT Infrastructure; Lyanette Davila, Senior Marketing Manager; and Gene DeJordy, Consultant for T-Mobile Puerto Rico.

T-Mobile Puerto Rico identified two refinements to its broadband Lifeline pilot as proposed in its original application. The first refinement is to the broadband data and smartphone rate plans eligible for the broadband Lifeline discount. The second refinement is to the advertising and outreach plan for the broadband Lifeline pilot. Specifically, the refinements to be made to T-Mobile's broadband Lifeline pilot are as follows.

In its Broadband Lifeline Pilot Application, T-Mobile proposed the following advertising and outreach plan:

	Month 1 - May	Month 2 - June	Month 3 - July
Advertising & Outreach			
Mass Media:			
TV	X		
Print	X		
OOH	X		
Targeted Outreach Initiatives:			
DM Letter		X	
SMS			X
Retail Store Fronts		X	X
Lifeline Outreach Locations	X		

In preparation for the launch of the pilot, T-Mobile has further developed its advertising and outreach plan to maximize the data gathered from specific advertising and outreach by realigning the timing of initiatives as follows:

SUPPORT	Month 1 - May	Month 2 - June	Month 3 - July
Advertising & Outreach			
Mass Media:			
TV		X	
Print		X	
OOH		X	
Targeted Outreach Initiatives:			
DM Letter	X		
SMS			X
Retail Store Fronts	X		X
Lifeline Outreach Locations		X	

Turning to the refinement to the broadband data and smartphone rate plans for the Lifeline pilot, T-Mobile seeks to make an additional lower cost rate plan available while eliminating the highest cost rate plans, which are not subscribed to by

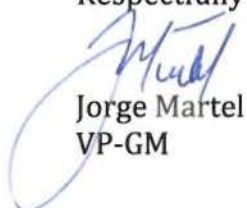
significant number of Puerto Rican consumers today, let alone low-income consumers. In particular, as explained below, T-Mobile proposes to not offer the \$79.99 (net \$59.99) broadband 10GB Unlimited MBB offering and the \$104.99 (net \$84.99) Smartphone offering (both highlighted in yellow below), and instead offer a new bundle Smartphone \$44.99 (net \$24.99 broadband only or net \$11.49 broadband and voice) offering (highlighted in blue):

Broadband Data Offering	MRC	Broadband Lifeline Discount	Consumer Net Pricing
2GB Unlimited MBB	\$39.99	\$20.00	\$19.99
5GB Unlimited MBB	\$49.99	\$20.00	\$29.99
10GB Unlimited MBB	\$79.99	\$20.00	\$59.99

Broadband Smartphone Offering	MRC	Broadband Lifeline Discount	Consumer Net Pricing
Smartphone Bundle Unlimited voice, text + 2GB Unlimited web	\$64.99	\$20.00	\$44.99
Smartphone Bundle Unlimited voice, text + 5GB Unlimited web	\$74.99	\$20.00	\$54.99
Smartphone Bundle 300 minutes voice (local + unlimited incoming) + 2Gb Unlimited web (no Text)	\$44.99	\$20.00	\$24.99
Smartphone Bundle Unlimited voice, text + 10GB Unlimited web	\$104.99	\$20.00	\$84.99

Should there be any questions concerning this filing, please contact the undersigned.

Respectfully submitted,


Jorge Martel
VP-GM